



Learning Solutions



## **MSX Learning Solutions enable Movers and Makers to deliver measurable business results, powered by our unrivaled expertise and global presence.**

In today's highly competitive industry, motivated, engaged, and capable people are your key to success. Our portfolio of Learning Solutions enables your team to stay ahead of change. Our immersive training and innovative learning solutions influence hundreds of thousands of people every year, helping them to reach their full potential.

Our competence development methodology begins with our ability to leverage your business data – including financial and operational performance indicators – and use it to develop actionable insights. With this, we can identify learning needs at an individual and organizational level. This methodology combines the transfer of knowledge and skills through training, and the application of knowledge and skills through coaching.

On an ongoing basis, we will measure the impact of training and coaching on the individual and on the business by monitoring the business performance indicators that we aim to influence.





## Explore our 'end-to-end' Learning Solutions portfolio

MSX's portfolio of Learning Solutions delivers success through our unprecedented ability to elevate competencies in a manner that increases and sustains performance.

Our solutions are designed to engage, motivate and develop employees, providing a positive business impact for individuals, teams and organizations. We work in collaboration with you, leveraging our expertise to deliver measurable value through your learning initiatives.



### Learning

We deliver improved engagement and skills development that drives real world business outcomes required for the rapidly evolving automotive environment.

### Talent Acquisition and Assessment

Our solutions enable our customers to attract, select, assess, engage, retain, and grow high-performing personnel.

### Learning Insights

Combining data and cutting-edge technology, we empower our customers to make informed decisions that maximize performance success in the most efficient manner.



## **Certification and Retention**

We provide our customers with the expertise to guarantee consistent performance standards while developing and retaining personnel, impacting business results in a constantly evolving industry.



## **Administration and Managed Services**

Our customers rely on MSX to deliver administration and managed services that provide the technology, skills, and resources to balance local needs and global objectives, driving performance.



## **Technology Implementation and Adoption**

MSX offers a suite of highly specialized technology solutions, providing our customers with best-in-class digital tools that promote business outcomes.

## **We work with you across your business – from the factory to the store**

The automotive business is complex, and each function has its own learning needs and priorities. Our automotive Learning Solutions reach multiple domains within the automotive and mobility industry.

Whether you want to strengthen the competence of your people, or those employed by your partners in distribution, retail and aftersales, you will benefit from our deep understanding of your business and our unique ability to work across all aspects of your operation.

### **Sales, commercial and product training**

We drive conviction, competence and confidence amongst sales teams, moving the needle on sales, market share and customer experience.

### **Aftersales and technical training**

We maximize the performance of your aftersales teams and the efficiency of your workshops, improving fix-it-right-first-time (FIRFT) rates, customer experience and workshop profitability metrics.

### **Manufacturing and production training**

We train your factory staff at scale – whether for a new manufacturing line, or to support continuous improvement in your manufacturing processes.

### **Leadership training**

In partnership with renowned universities, we develop the management and leadership skills of current and future generations of leaders who drive your business and your partners' businesses forward.

### **Other specialized training**

We conceptualize, design, develop and deliver specialized learning and development programs that equip your teams with the knowledge, skills, and tools to perform to their full potential.



## **Engagement models tailored to your needs**

We are flexible, agile, and responsive. Our engagement models are tailored to your specific needs and priorities.

Whether you'd like us to develop a complete training strategy and deliver it to your teams, or tailor a Learning Solution responding to a specific business opportunity, we will help you build confidence, trust, and loyalty with the people who matter.

### **Full-service BPO**

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Operating as your 'extended enterprise', we are deeply integrated into your organization, and manage your training operation as an end-to-end, full-service business process outsourcing (BPO) engagement.

### **On-demand projects**

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With our 'on-demand engagement', we deliver custom solutions to your specific requirements in an agile manner using our talent, expertise, thought leadership and proven processes.

### **MSX digital learning platforms**

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We offer our digital learning platforms via a software-as-a-service or license model to enhance your learning initiatives.

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## Get in touch with us

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