

Green Deal Consultancy

Partnering for a green mobility future





Unveiling tomorrow's automotive reality

As the European Green Deal helps facilitate the transition towards a sustainable, low-carbon economy, it also inspires automotive players to address environmental challenges and promote green initiatives. While the sustainability efforts of automotive businesses aim to reduce operational expenditure by reducing energy bills and minimizing excess energy penalties, they require strategic support to effectively implement eco-friendly practices, adopt renewable energy solutions, and ensure compliance with stringent environmental standards that align with the goals of the European Green Deal. By reducing the CO2 footprint of suppliers and distribution chains, automotive OEMs can synergize their sustainability goals, contributing significantly to the overall reduction of CO2 emissions in the industry.

Empowering green evolution

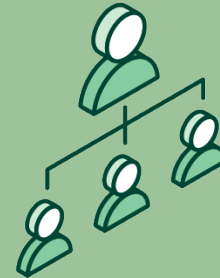
MSX helps automotive businesses to anticipate and prepare for change by providing strategic insights and tailored solutions, maximizing opportunities around the European Green Deal. Our specialist teams across the globe use unique methodologies to help you to reduce emissions, achieve better environmental, social, and governance (ESG) ratings, and manage green financing for more sustainable and environmentally responsible operations.

Your sustainability transformation partner

Drawing on our rich history and extensive experience in the automotive industry, MSX is uniquely positioned to help you navigate the intricate requirements and regulations associated with the European Green Deal. Our cutting-edge technology portfolio empowers Tier 1 suppliers to maximize the benefits of sustainable business opportunities and align seamlessly with EGD goals. Our commitment to understanding the industry landscape ensures that we stand at the forefront of facilitating a greener, more efficient future for automotive businesses.



80+
Countries



5,000+
Team members



100%
of major OEMs
partnered with



1
Industry focus -
Mobility



Navigating the path to sustainability

With a wealth of knowledge and extensive experience in sustainability, the European Green Deal, and the automotive industry, our team of experts provide valuable insights and guide OEMs, NSCs, importers and retail networks through the intricate landscape of environmentally conscious practices. Together with our dedicated consultants, we help you explore the short and long-term impact of the European Green Deal on automotive retail and the opportunities it presents. We address future preparation strategies, existing and upcoming legislation, and eligibility and requirements for funding.

An automotive-centric energy assessment and cost analysis designed for retail networks allows us to recommend energy-saving methods, as well as deliver monitoring and management during the transformation. For example, we can conduct a feasibility study and deliver a technical proposal for the construction of a photovoltaic power plant and battery storage facility.

Each country is allocated funds to help dealers maximize their sustainable business opportunities and leverage the European Green Deal, but local regulations for drawing the funds make this a complex area to manage. MSX consultants understand these local regulations and provide tailored guidance and support to help dealers access and apply funds in ways that align with their sustainability goals and European Green Deal objectives.

Achieve sustainability goals with efficient and effective solutions

The European Green Deal will impact almost every aspect of your business. It's vital that you have the right information to operate in line with the upcoming regulations and EU policies to maximize positive outcomes. MSX can help you navigate this transformative landscape, providing the strategic support needed for your business to thrive.



Energy Assessment and Coaching

Our services assess your business and recommend improvements that help you significantly reduce your energy bill and prepare your retail network for the changes ahead. This offering provides a detailed analysis and strategic plan to enhance energy efficiency and sustainability and identifies potential savings opportunities and grant eligibility. We offer in-person and virtual coaching to ensure your team understands the benefits and challenges of the European Green Deal and appreciates its significance. Our consultants will be on hand to help you identify the impact to your business and take full advantage of the green deal initiative both in-person and virtually across multiple languages.



Grants and Improved Financing Assistance

MSX is here to assist you in applying for grants and utilizing these funds to enhance your dealership efficiency. Green credits and enhanced financing options are also available for those with a commitment to sustainability. Our experts are on hand to provide comprehensive information and assist you in meeting European Green Deal targets.



Program Management for OEMs NSCs, Importers and Dealer Groups

To ensure successful management of the Green Deal adaptation, it is essential to track, measure, and report all investments, savings, and carbon footprint reduction initiatives. MSX is here to help you implement and manage low carbon operations. We will provide regular and comprehensive documentation to record your progress towards achieving a more sustainable operation.



Elevate your journey with MSX

We are your co-creators, helping to build your pathway to success, saving energy, reducing operational costs, and lowering your carbon footprint. With a wealth of industry experience and a focus on sustainability goals, we are uniquely positioned to provide strategic solutions that benefit sustainable business opportunities within the framework of the ongoing European Green Deal.

As your partner in this sustainability transformation, we will assist you in navigating the complexities of the European Green Deal. Our program management ensures the successful implementation and management of low-carbon operations, providing regular and comprehensive documentation to report progress towards a more sustainable operation across your network.

Green Deal Consultancy
Contact us to arrange a consultation today!

msxi.com/green-deal-consultancy

